



Dear Prospective Sponsor,

On January 9, 2010, St. Lucy's High School cross-country team and the National Eating Disorder Association (NEDA) will host the second annual "Jackie Bristow Memorial 5k" running road race in downtown San Dimas, CA.

Jackie Bristow passed away on January 1, 2008 from complications related to bulimia and anorexia. She was 19 years old. As we memorialize her, the purpose of this event is twofold: to raise awareness of eating disorders and body image issues, as well as to give participants an opportunity to celebrate their individual beauty regardless of size or shape.

This is an amazing opportunity to address an important societal issue in a profound and effective way, and we need the support of sponsors like you to make this event a success.

At any given time, approximately 10 million girls and women and 1 million boys and men struggle with eating disorders. Over one person's lifetime, at least 50,000 individuals will die as a result of their eating disorder.

Body image is an even greater issue within our society: 90% of American women are unhappy with their bodies and feel the need to lose weight; 75% of American men are unhappy with their size and shape and feel the need to trim fat and increase muscle. And negative body image issues are beginning at younger and younger ages: 42% of elementary school students between 1st and 3rd grades want to be thinner, 80% of 10-year-old girls state that they are afraid of being fat, and 46% of 9-11 year-olds are "sometimes" or "very often" on a diet.

The time has come to turn the tide.

We are excited to build on the success of this past year, in which the first annual Jackie Bristow Memorial 5k Run/Walk had nearly 600 registered participants. In order to ensure the continued success of this event, we are counting on the support of sponsors like you. In return, your company's/organization's name will be given prominent placement on our race shirts, our registration table, and our post-race snack table. Sponsors are also welcome to visit race day and distribute marketing materials.

The National Eating Disorder Association (NEDA) offers a multi-pronged approach towards fighting eating disorders, including education, treatment, and research. NEDA is a 501(c)(3) nonprofit organization, as is St. Lucy's High School. All of the work done in organizing, setting up and managing of the road race will be done by volunteers. All proceeds from the race will go directly to two organizations: the National Eating Disorder Association, as well as to the St. Lucy's High School cross-country team and body image awareness program.

Deadline for sponsorship is November 15, 2009.

Please call or e-mail if you have any questions or would like to discuss your sponsorship opportunities.

Thanks for your support!! (St Lucy's High School Tax ID # 95-2230254)

Grant Bristow
626.484.1637
grant@jgbristow.com

Annie Ebiner
626.475.3735
a_ebiner@hotmail.com

Jackie Bristow

- Born March 17, 1988, moments after her twin sister Emily was born
- Attended St. Christopher's and then Holy Name of Mary for elementary school; graduated from Holy Name of Mary in 2002
- Attended St. Lucy's High School for high school; graduated from St. Lucy's in 2006 with honors
- Participated in 3 years of cross-country while at St. Lucy's High School
- Was voted "Most Inspirational" by her cross-country teammates her senior year for her perseverance, spirit, leadership, and humor
- Was involved in Venture Crew throughout high school, organizing and participating in many hikes and other adventures
- Was an incredible artist and poet
- Was awarded an academic scholarship to UC Riverside, where she attended her freshman year
- Died January 1, 2008 from complications related to bulimia and anorexia. She was 19 years old.

Jackie Bristow Memorial 5K

Saturday, January 9, 2010

San Dimas Civic Center

Yes, I would like to become a sponsor!

Platinum Level: \$1,000+ (Largest scale name on race shirt (with logo); brochures, flyers or ads placed at our registration table, banners may also be hung at race event or snack table)

Gold Level: \$500+ (Prominent, large scale name on race shirt (with logo); brochures, flyers or ads placed at our registration table; banners may also be hung at race event or snack table)

Silver Level: \$250 (Name on race shirt; brochures, flyers or ads placed at our registration table; banners may also be hung at race event or snack table)

Bronze Level: \$100 (Your brochures, flyers or ads placed at our registration table, banners may also be hung at race event or snack table)

Other In-Kind Donation: (e.g., Gift Certificates, food, drink, etc.). Sponsors will receive the benefits of a \$100, \$250, or \$500 sponsor, depending on the value of the sponsorship. Please specify:

Company/Organization Name: _____

Address: _____

City, State Zip: _____

Phone: _____ E-mail: _____

Contact: _____

*Please make checks payable to St. Lucy's High School, memo Jackie Bristow Memorial Fund

Donations may be mailed to: St. Lucy's Priory High School
Attn: Jackie Bristow Memorial Fund
655 W. Sierra Madre Ave.
Glendora, CA 91741